

## Learning Outcomes

- Apply core ethical frameworks to real-world AI dilemmas
- Identify and assess bias, fairness, and privacy issues in AI .
- Evaluate the social impact of AI technologies in diverse contexts
- Reflect critically on their own values and assumptions in ethical decision-making



## Contact Us



[info@ethicedge.co.za](mailto:info@ethicedge.co.za)



[www.ethicedge.co.za](http://www.ethicedge.co.za)



[www.linkedin.com/company/ethicedge](http://www.linkedin.com/company/ethicedge)

## About This Course

This course provides a foundational entry point into the ethical dimensions of artificial intelligence. Participants explore global standards alongside African perspectives, using case studies and frameworks like Ubuntu, consequentialism and deontology. The course equips learners to navigate value tensions in AI design and governance, and to integrate fairness, accountability and human dignity into their professional practice.

▶▶ **INTRO TO  
AI ETHICS**

**ETHIC  
Edge**



## Course Structure

The Introduction to AI Ethics course is made up of eight 1-hour modules, designed to be flexible around your pace and schedule. Whether you're looking for a deep dive or a fast-track, we offer multiple formats to suit your needs:

### Extended Track (8 Weeks)

One session per week, ideal for busy professionals looking to integrate learning into their schedule.

### Standard Track (4 Weeks)

Two sessions per week, balancing depth with momentum.

### Intensive Track (1 Week)

Complete the full course in a focused, immersive format.

### Shortened Version

A condensed option for teams or organisations needing a tailored, time-sensitive introduction.

All formats are available **online** or **in-person**, and can be adapted for teams, organisations or mixed cohorts. Each session is practical, discussion-rich, and grounded in real-world case studies.

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"The future of AI isn't just technical, It's moral, social, and deeply human."

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## Topics Covered

- 1 Foundations of Ethical Reasoning**  
Explore major ethical theories such as consequentialism, deontology, virtue ethics and Ubuntu, and learn how they apply to AI.
- 2 Power & Context in AI**  
Investigate how histories of inequality, surveillance and exclusion shape the ethical challenges we face in AI development today.
- 3 Global & Local Frameworks**  
Compare international AI ethics guidelines with emerging African perspectives and policies, including South Africa's national AI policy.
- 4 Bias, Fairness & Non-Discrimination**  
Unpack how data and algorithmic design can reinforce social bias, and learn methods for building more equitable systems.
- 5 Privacy, Surveillance & Data Governance**  
Explore ethical tensions between innovation and individual rights, and evaluate risks related to consent, data extraction and surveillance.
- 6 Accountability, Transparency & Responsibility Gaps**  
Interrogate who should be held responsible when AI harms occur, and how transparency helps or hinders ethical accountability.

and more...