

About Custom Courses

We design and deliver custom AI ethics courses for teams, institutions, and sectors across Africa and beyond. Whether you need a short workshop, a deep-dive seminar, or a multi-week programme, we work with you to align content with your goals, challenges, and context.



Contact Us



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What's Included?

Needs Assessment Consultation

We start by understanding your goals, audience, and sector-specific challenges.

Modular Course Design

Choose from a range of sessions and topics based on your needs and available time (from 90-minute intensives to multi-day formats).

Localised & Sector-Specific Examples

We tailor cases, exercises, and tools for your team's environment, including African perspectives, public sector realities, and emerging industry trends.

Interactive, Practical Delivery

Our methods include dilemma labs, role-play simulations, ethical design sprints, and real-time critique sessions.

Follow-up Resources & Implementation Tools

Support for applying what's learned into day-to-day practice or policy work.



CUSTOM COURSES

ETHIC Edge



Course Structure

Our courses are modular and fully customisable, designed to fit your schedule, audience, and learning goals. Whether you need a fast track overview or an in-depth engagement, we offer flexible formats including one-off sessions, multi-day workshops, or multi-week programmes. Courses can be delivered online or in person, and adapted for teams, departments, or cross-sector cohorts. Here are a few examples of how courses can be structured:

Extended Track (8 Weeks)

One session per week, ideal for busy professionals looking to integrate learning into their schedule.

Standard Track (4 Weeks)

Two sessions per week, balancing depth with momentum.

Intensive Track (1 Week)

Complete the full course in a focused, immersive format.

Shortened Version

A condensed option for teams or organisations needing a tailored, time-sensitive introduction.

Build Your Learning Path

No two teams face the same AI challenges and no one-size-fits-all course can address every context. Our learning modules are designed to be flexible and adaptable. You can select the topics most relevant to your organisation's needs and choose the level of depth appropriate for your audience; whether that's senior leadership, policy implementers, developers, educators, or multidisciplinary teams.

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"The future of AI isn't just technical, It's moral, social, and deeply human."

Matrix for Customised Learning

Our Customised Learning Matrix includes over 30 modular topics ("blocks") that can be combined to create a course tailored to your context, sector, and audience.

Here's an example of how a course might be structured:

Foundations

What is AI Ethics?

Ethical Frameworks

- Consequentialism, Deontology, Ubuntu
- The Comfort Curve (reflection on AI in practice)
- Implementation gaps & local priorities

Policy & Regulation

- OECD & UNESCO policy toolkits
- African Union frameworks
- Public voice & participation in AI governance

Design & Deployment

- Bias in AI: Case studies (e.g., Google Gemini)
- Privacy by Design
- Human dignity in digital systems
- Environmental impact of AI

Leadership & Strategy

- Organisational ethics and culture
- Building internal guidelines or policy
- Ethical Future-Making