

Learning Outcomes

- Design AI systems that embed values like fairness, privacy, dignity, and sustainability from the start.
- Identify ethical risks and trade-offs using real-world cases, frameworks, and practical tools.
- Reflect critically on their role as developers, recognising their power and responsibility in shaping technological futures.



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About This Course

This course explores how design shapes the ethics of AI, from how problems are framed to how users are imagined. Using the EthicEdge Design Cycle™, participants learn to identify ethical risks and social impacts across the AI lifecycle. Through hands-on tools like personas, harm mapping, and participatory design, learners move beyond technical fixes toward responsible, inclusive, and justice-oriented AI systems.



**DESIGN FOR
AFRICAN VALUES**

**ETHIC
Edge**



Course Structure

The Design for African Values course is made up of eight 1-hour modules, designed to be flexible around your pace and schedule. Whether you're looking for a deep dive or a fast-track, we offer multiple formats to suit your needs:

Extended Track (8 Weeks)

One session per week, ideal for busy professionals looking to integrate learning into their schedule.

Standard Track (4 Weeks)

Two sessions per week, balancing depth with momentum.

Intensive Track (1 Week)

Complete the full course in a focused, immersive format.

Shortened Version

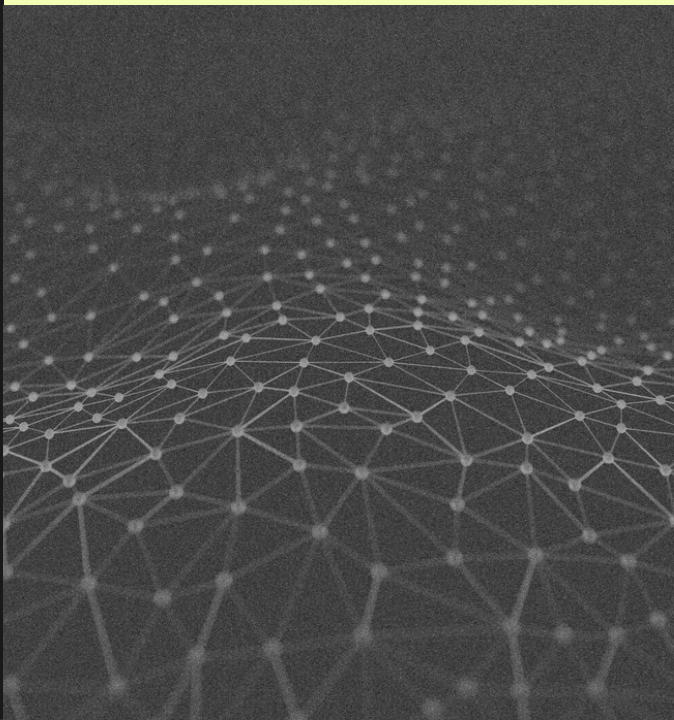
A condensed option for teams or organisations needing a tailored, time-sensitive introduction.

All formats are available **online** or **in-person**, and can be adapted for teams, organisations or mixed cohorts. Each session is practical, discussion-rich, and grounded in real-world case studies.

“

Ethical design isn't an add-on: it's the clearest expression of what we value.

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Topics Covered

- 1 Developers as Ethical Change Agents**
Understand how everyday design decisions shape social outcomes, and why ethical practice is part of your professional role.
- 2 Bias, Fairness & Representational Ethics**
Explore how AI systems can reinforce or reduce social bias, and learn to design for equity and accuracy across diverse contexts.
- 3 The Collingridge Dilemma & Design Timing**
Learn how to act early and ethically, even when future consequences are uncertain or hard to predict.
- 4 Actor-Network Theory (ANT) & Stakeholder Mapping**
Map the full ecosystem of human and non-human actors to uncover hidden power dynamics and ethical blind spots.
- 5 Privacy by Design – Global and African Perspectives**
Apply privacy frameworks that are technically sound, culturally relevant, and aligned with both individual and collective rights.
- 6 Design for Human and Environmental Dignity**
Build systems that respect the intrinsic worth of all people—and account for the long-term ecological impact of AI technologies.

and more...